



FAMTRIP musi & beyond 2018



22 - 25 November 2018

FAMILIARIZATION TRIP MUSI & BEYOND 2018

Dear Colleague,

Palembang Tourism Office with South Sumatra Tourism Office and ASITA (Association of Indonesian Tour & Travel Agencies) South Sumatra Chapter, are proud to host the Familiarization Trip of Musi & Beyond 2018. We cordinally invite you to attend Famtrip with B2B Travel and Tourism event to the global travel trade community with an opportunity to conduct business with target qualified buyers.

This event will be held on 22th – 25th November 2018 at The Zuri Hotel Palembang. 50 sellers and 80 buyers will be invited from through out the country and regions.

Buyers will represent both domestic tour operators from Indonesia and Malaysia also Singapore. Sellers will come from all over South of Sumatra and beyond, consisting of Tours & Travel Agencies and Hoteliers.

We believe this annual event will become real business networking for the Indonesian tourism industry and would be a big step to increase awareness of destinations and the number of International tourism arrivals to Indonesia.

A. VENUE

The Zuri Hotel Palembang

B. DATE

22th – 25th November 2018

C. AGENDA

Famtrip & Business Session

D. ATTENDANCE

The Buyers participants are requested to complete the registration form. We will be able to process your application. **Please note that the deadline is on 10th November 2018.**





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All Buyers applications will be selected by the committee, to ensure that only qualified Buyers with bonafied contracting responsibilities for the event. Notification of your application will be sent by e-mail, after qualification process.

E. BUYERS REGISTRATION

Participant registration of buyers only for 1 person per company are FREE.

Participants from malaysia & singapore are invited and meet the criteria of the Hosted Buyers tourism Industry, would be coordinated by our partner in participant countries. Only one delegation per company is considered as buyer.

F. BUYER FACILITIES

Accommodation hotel twin share from 22th – 25th November 2018 (3 night). Placement to participated hotel will be arranged by committee.

Coach / Van transfers in Palembang between airport, official hotels and venue.

Pre tours at 22th – 23th November 2018, meals provided as on the program.

G. ITINERARY PROGRAM

Day 1 (22 November 2018)

- Participants of buyers arrived at Sultan Mahmud Badaruddin II International Airport
- Meet with our tourist guide and transfered by LRT to Athlete Village of Jakabaring Sport City for register and check in room
- Participants arrived earlier will be following technical visit to some hotel inspection
- Welcoming dinner with Mayor of Palembang
- Back to Athlete Village, free program

Day 2 (23 November 2018)

- Participants of buyers morning breakfast
- Start introducing of Jakabaring Sport City for some activity of shooting range, bowling, archery or watersport at Jakabaring rowing lake
- Lunch at athlete village, and check out room
- Continue for city tour : kampung arab Almunawar and stop over at museum of Sultan Mahmud Badaruddin II, Benteng Kuto Besak/tugu belido with Ampera bridge
- Musi trip to kemaro island for sunset at musu river
- Dinner at local resto
- Visit LBNC and Sudirman Walk attraction of art & culture performance
- Back to hotel, free program

Day 3 (24 November 2018)

- Participants of buyers morning breakfast
- Start tour program : Al-Quran raksasa, Bukit Siguntang, Kampung Goedang Boentjit
- Shopping tour to : ramayana souvenir market or tanggo buntung craft centre
- Lunch at local resto, back to hotel
- Prepare for bussiness meeting musi & beyond 2018
- Opening ceremony
- Panel discussion " Palembang new destination for Indonesian Highlight"





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- Coffee break
 - Table top session B2B between sellers (travel agent, hotelier Palembang and beyond) with buyers
 - Farewell dinner with all participants
 - Back to room, free program
- Day 4 (25 November 2018)
- Participants of buyers morning breakfast
 - Transfer out to Sultan Mahmud Badaruddin II International Airport

H. TERM AND CONDITIONS BUYER

Participants from Tours & Travel Agencies Indonesia must be registered as ASITA member only.

All delegates must insert photo of 4x3 on the badge, for identification.

I. POLICY

Committee has the full right to put into our waiting list or even reject your application when you are not meet our criteria.

It is mandatory for all Buyers to attend the contact business Sessions and pre tours.

ROUND ROBIN System combine **FREE DEALING** will be held for the Contact Business.

To ensure the quality and success of this program, Buyers must call on each Seller booth.

Buyers are obliged to have the seller's stickers glued to the forms distributed by the Organizing Committee.

Participants must put on identity card at all times while on MBTF area. If not, there will be no participant permitted to enter the venue.

J. DRESS CODE

Welcome Dinner- Formal/ Batik

Business Meeting- Smart Casual

K. SECRETARIAT

Palembang Tourism Office, Jl. Dr. Wahidin No. 02 Palembang - Indonesia

E-mail : Palembangtourism@yahoo.com cc : elnino_12@yahoo.com

Contact person : Mr. Erfandi +62 853 68828 222

Best Regards,

Ir. HKM. Isnaini Madani, MT, M.Si
Head of Palembang Tourism Office





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BUYER'S REGISTRATION FORM

Details of company to be included in the Directory MBTF 2018

Company Name	
Delegate Name	
Job Title	
No. HP / WA	
Telephone	
Company E-mail	
Type of Business	<input type="checkbox"/> Tour Operator <input type="checkbox"/> Whole Seller <input type="checkbox"/> MICE
Tour	Pre Tour 22 th – 23 th November 2018
Arrival Detail	(Suggest ETA before 12.00 am)
Departure Detail	(Suggest ETD 1 PM – Up)

Please read the important Notice :

All Delegates must insert photo of 4x3 as identification on badge (soft copy can send with this form). Committee has the full right to put into our waiting list or even reject your application when you are not meet our criteria.

It is mandatory for Buyer to attend the contact business session and follow the pre tour programs. **Please fill in the blank column.**

Yes, I will obey and follow the rules of *Round Robin System* has intructed by the Committee and agree to leave the room in any case of disobeying the rules.

Signature,

Photo

